

Breathtaking closes in Venice: Casa Sanlorenzo's first cultural chapter draws thousands and sets the stage for 2026

- **Atto Finale:** Having welcomed more than 5.000 visitors since its September opening, *Breathtaking* by Fabrizio Ferri closes on Sunday, 23 November – marking the successful debut of Casa Sanlorenzo in Venice;
- **Art becomes Activism:** Presented by Sanlorenzo Arts, the powerful exhibition has raised awareness around the threat of ocean pollution through art, design and emotion;
- **Looking Ahead:** The Maison's cultural journey continues in 2026 with Casa Sanlorenzo's first full-year programme soon to be announced.

Venice, 17 November 2025 - As the curtain falls on *Breathtaking*, the inaugural exhibition at Casa Sanlorenzo, Sanlorenzo celebrates a milestone that extends far beyond art. Since its opening in September, the immersive installation by the Italian photographer Fabrizio Ferri has drawn thousands of visitors and captured global attention — establishing Casa Sanlorenzo as a new cultural landmark where art, design, and sustainability converge.

More than an artistic experience, *Breathtaking* is preparing the beginning of a broader cultural journey — one that continues in 2026.

"We are proud to have opened Casa Sanlorenzo, a place that reflects our deepest values" said **Massimo Perotti, Executive Chairman Sanlorenzo**. *"Inaugurating this space with Breathtaking was a powerful choice: the public's response confirming how urgent and shared these issues are today. Through Sanlorenzo Arts, we continue to stand as advocates for a more conscious future — where luxury is not only about excellence, but about meaning".*

Casa Sanlorenzo: A Cultural Home for Purposeful Beauty

Located in a restored 1940s villa overlooking the Basilica of Santa Maria della Salute, Casa Sanlorenzo was conceived by the Maison and designed by Piero Lissoni as a space where design, dialogue, and environmental awareness intersect. Opened during Venice Climate Week and the Biennale Architettura 2025, the 1,000-square-metre venue with its expansive garden provides an extraordinary setting for exhibitions and interdisciplinary encounters exploring the relationship between art, sustainability and innovation.

Casa Sanlorenzo embodies the belief that true luxury lies not only in aesthetics and craftsmanship, but in fostering awareness, inspiring change and creating meaningful connections. It is a place where beauty serves a purpose — and where the future is imagined through collaboration and reflection.

A visual and emotional call to action

Presented by Sanlorenzo Arts, *Breathtaking* transformed the silent rooms of Casa Sanlorenzo into a haunting meditation on ocean pollution. Through 13 large-scale portraits of leading public figures encased in plastic recovered from the sea, Ferri evoked both the suffocation of marine ecosystems and the fragility of life.

Visitors experienced the exhibition in silence through noise-cancelling headphones — an idea conceived in collaboration with Marina Abramović — while a central glass coffin filled with seawater symbolised both beauty and loss.

Over its three-month run, *Breathtaking* welcomed more than 5.000 visitors and reached many thousands more online, sparking reflection and dialogue across international media and social platforms. Described by visitors as “unsettling,” “necessary,” and “unforgettable,” the installation became a collective act of awareness and emotion — transforming Casa Sanlorenzo into a space where beauty became consciousness.

Final Act: Art as dialogue, not decoration

The closing weekend of *Breathtaking* bring together the Venetian community and guests from around the world. On Friday, 21 November, Casa Sanlorenzo will welcome its guests for a dockside reception in honour of the Madonna della Salute, celebrating the enduring bond between art, territory and tradition.

On Saturday, 22 November, Fondazione Sanlorenzo — the philanthropic foundation established by the Perotti family — will host a fundraising dinner in support of educational programmes for students from underserved island communities.

As *Breathtaking* draws to a close, Sanlorenzo reaffirms its long-term vision for Casa Sanlorenzo: to continue building a space where art challenges, design inspires and sustainability unites.

Through this first chapter, the Maison has not only created a new cultural home in Venice but also set in motion a purpose-driven dialogue that will evolve in the years ahead — a journey in which art is not decoration, but conscience, and beauty becomes a force for change.

About Sanlorenzo

For more than 60 years, Sanlorenzo has defined Italian excellence in yacht building, crafting custom-made motoryachts and superyachts that blend refined design, innovation, and advanced engineering. Founded in 1958, the shipyard is the world's leading mono-brand builder of yachts over 24 metres. Since 2005, under the ownership and leadership of Massimo Perotti, Sanlorenzo has undergone extraordinary growth — expanding its portfolio, production capacity, and global prestige. In 2019, the company was listed on the Euronext STAR Milan, further cementing its role as a leader in luxury yachting. Sanlorenzo's yacht and superyacht production spans six specialist shipyards across Italy, with models from 24 to over 70 metres in both composite and metal construction. The Group also includes Bluegame, below 24m — known for innovative crossover models — and the newly acquired Nautor Swan, a prestigious name in sailing and high-performance motor yachts. Design and architecture have always been core to Sanlorenzo's identity, thanks to long-standing collaborations with world-renowned studios including Piero Lissoni, Patricia Urquiola, Dordoni Architetti, and others. This fusion of yacht engineering and interior design sets Sanlorenzo apart in the world of high-end nautical craftsmanship. Looking ahead, Sanlorenzo is leading the sector toward sustainable innovation. Its “Road to 2030” strategy includes pioneering efforts in low-impact propulsion, such as green methanol fuel cells and hydrogen-powered tenders, developed with partners like Siemens Energy and MTU. In 2024, Sanlorenzo marked two major milestones: the delivery of the first 50Steel superyacht equipped with an onboard fuel cell system, and the launch of hydrogen-powered Bluegame tenders for the America's Cup. This same year, the Group acquired Nautor Swan, and with Simpson Marine, it is strengthening its portfolio and commercial footprint across Asia and beyond. Through initiatives like the Fondazione Sanlorenzo and Sanlorenzo Arts, the brand continues to support culture, sustainability, and the sea — values brought to life with the opening of Casa Sanlorenzo in Venice, a new home for design and dialogue.

Per ulteriori informazioni:

Sanlorenzo Spa

Mariangela Barbato

Ph. +39 3409955110

E-mail communication@sanlorenzoyacht.com

Comin&Partners – Press Office Sanlorenzo

Bianca Lorusso Caputi

Ph. +39 3482101915

E-mail bianca.lorussocaputi@cominandpartners.com